

Group Strategy

GIG's strategic vision is based on its unique position as a regional leader in MENA, while simultaneously leveraging its decentralised operating structure as well as its digitalisation efforts. The recent Fairfax acquisition positions GIG for further sustainable growth, towards becoming a notable insurance provider across international markets.



2

Position GIG as the **leading Group** in MENA & Continue Value Creation with **ROE remaining above 15% YOY**

1

Evolving Brand Culture
GIG "A Fairfax Company"

3

Going from Regional to Global, Providing clients with **global insurance solutions**

4

Products & Services
Innovation via Digital Channels & Embedded Partnerships at 10% OF ANNUAL REVENUE

5

Embrace a diversified culture, empower local talents & maintain a **Decentralised Structure**

6

Financial strength ratings at minimum "A" level capitalisation, strong ERM, optimal reinsurance and conservative reserving

7

Harmonising Integrated Assurance and Corporate Governance for Sustainable Excellence

8

Embrace **ESG** Towards a Sustainable Future

