

Key Strategic Objectives



People & Culture

- Embrace a culture of diversity across Group companies.
- Improve performance management, succession planning, employee engagement, coaching & mentoring programmes.
- Widen the talent pool through Secondments and hybrid working.
- Exchange experience and collaboration through G10 Working Groups.



Accelerating Growth & Reinforce Regional Presence

- Accelerate growth by focusing on mandatory Employee Benefits opportunities, Takaful penetration, Bancassurance, Micro and Embedded products.



Diversify Products, Revenue & RI Optimisation

- Balance product-mix by focusing on P&C, Marine, Specialty lines, Extended Warranty and Cyber.
- Leverage on Fairfax competencies to Optimise GIG Reinsurance Treaties, increasing capacities, new facilities to support product diversification.
- Improve Health performance to mitigate inflation risk.
- Diversify Revenue Stream across the Insurance eco-system.



Position GIG to be "Insurer of Choice" in MENA Region

- Position GIG as Insurance leader providing global solutions through FFH Network.
- Position GIG as a preferred network partner for Global accounts.
- Create MENA-wide health platform providing single access to medical network.
- Promote Embedded products through digital distribution channels (Telecoms, Airlines, Retailers platforms).



Digitalisation & Data Analytics

- Customer-centric approach to our digital journey.
- Transformation into a Data Driven Organisation.
- Optimise core insurance portfolio through claims pruning, pricing, cross selling, and scaling new channels.



Operational Excellence

- Adherence to governance practices in multi-operational countries.
- Optimising IT infrastructure & automating internal processes.
- Providing customers with a global insurance solution.
- Group Expense rationalisation and allocation & tax optimisation.



Optimise Investment Performance

- Optimise Investments while adhering to local solvency requirements.
- Exiting non-strategic investments and focus on core Insurance investments.



BRAND SYNERGY

- Leveraging evolved brand to achieve a unified brand equity in line with Group regional corporate communications policy and Fairfax.
- Fostering a socially responsible sustainable and ethical approach with brand-aligned culture, internally and externally.



Drive Sustainable Business Impact Through Integrated ESG Framework

- Becoming a Carbon-aware business, Green House Gases (GHG) Calculation Initiatives.
- Integrating ESG and Climate risks into group's ERM Framework.
- Initiate our first Environmental Programme.
- Streamlining ESG reporting through enhanced collaboration and digitalisation.



Harmonising Integrated Assurance, ERM And Corporate Governance For Sustainable Excellence

- Integration of Assurance functions, Internal Audit, ERM, Compliance, Cyber & financial crime, Sanctions screening and Information security through digitalisation, to maximise value realisation.
- Prioritise Cyber Security and data privacy for a Cyber-resilient business.
- Reinforce risk management across Group companies with focus on Capital management, Reinsurance & Catastrophic, Cyber and Emerging Risks.