

Corporate Social Responsibility

In line with the Group's mission, ethics and beliefs, Gulf Insurance Group is always committed to coordinating and supporting initiatives that benefit society and functions as a dynamic member of the community.

Gulf Insurance Group CSR involvement covers a broad spectrum of activities and its various participations and sponsorships reflect its ongoing dedication towards Corporate Social Responsibility and its active commitment and support for social causes. Throughout 2023, Gulf Insurance Group has been involved in supporting numerous local causes and events spanning from health to education, sports, and more.



Kuwait



GIG Battle Fitness Festival

Prioritizing our commitment to focus health, we launched GIG Battle Fitness Festival that we have been supporting for the last four years in partnership with Circuit + Fitness.

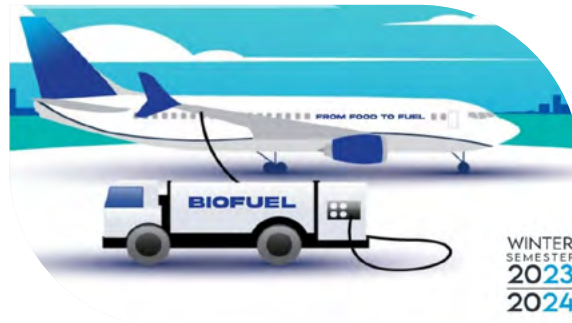
As the region's largest fitness event, more than 2,500 athletes, spectators and volunteers across the region competed in a series of games and competitions including the Athlete Games, the Super Team Cup, the Saracen Race, and Powerlifting competition.

The event was held at Kuwait Motor Town in December 2023 and aims at helping younger generations lead a more health-conscious life.

The GIG Battle Fitness Festival is an all-encompassing fitness festival with a goal of creating an annual competition that would unite the excitement of competitive fitness and the thriving athletic communities in the Middle East under one roof.

Supporting Teddy Bear Initiative

GIG supported Teddy Bear Initiative which took place at Al Assima Mall, organized by students at the Faculty of Medicine at Kuwait University. Teddy Bear Initiative is a global movement to eliminate the fear of doctors from children where children will receive live experiences. This initiative intends to take away the stress factor between children and doctors for a smoother and cooperative health care outcome. GIG strives to help students make the world a better place.



GIG Supports Kuwait University Students for Their Future

Gulf Insurance Group annually supports graduating student's projects at the College of Engineering & Petroleum at Kuwait University. The future engineers decided to produce biofuel by managing the waste food in Kuwait through designing engineering plant that takes the waste food extracts methanol and ethanol from it and starts processing it until producing paraffinic kerosene to be used as a jet fuel.

The process is designed to be an eco-friendly alternative to petroleum derived jet fuel. GIG seeks as many opportunities as possible to support the youth of Kuwait.



Breast Cancer Awareness Initiative

GIG Kuwait Takaful arranged a CSR activity at Sidra, offering clay therapy sessions for breast cancer patients. This initiative aimed to provide additional support to patients undergoing treatment, demonstrating GIG Takaful's commitment to their well-being.



Blood Drive to Commemorate World Blood Donor's Day

Gulf Insurance Group collaborated with AmCham Kuwait to organize a blood drive event in honor of World Blood Donor's Day. This initiative aimed to raise awareness about the importance of blood donation and mobilize the community to support this life-saving cause.

World Blood Donor's Day held on 15 June 2023, serves as a global platform to recognize and appreciate blood donors, while also encouraging others to follow in their footsteps. This year's theme, "With just 1 pint, you can save up to 3 lives," resonated strongly with the participants, motivating them to actively participate in the blood drive and significantly impact the lives of those in need.

The event witnessed exceptional enthusiasm from participants and a shared sense of responsibility, highlighting the power of collective action. The combined efforts of AmCham Kuwait and GIG made this blood drive a resounding success, reinforcing the belief that small acts of kindness can have a profound and lasting effect on the community.

GIG is steadfast in our commitment to promoting public health and enhancing the well-being of society.



Gulf Waste Management & Recycling Forum

Under the patronage of His Excellency the Minister of Public Works and Minister of Electricity, Water and Renewable Energy, Dr. Amani Suleiman Boukmaz, GIG supported the Gulf Forum for Waste Management and Recycling "Green Hydrogen and Energy Transition" under the slogan 'Sustainable Investment for a Green Middle East'.



Supporting Children's Hospice

GIG has been a long-time corporate supporter of Kuwait Association for the Care of Children in Hospital (KACCH) and Bayt Abdullah Children Hospice (BACCH), a non-profit organization helping and giving those children living in Kuwait the specialized care they need in their life-threatening diseases.

BACCH is the first and only Children's hospice in the Middle East and we are supporting them by providing 50% discount on their annual premiums. Our employees also volunteered at various occasions and events to spend some quality time with the children as part of providing support in their challenging journey.



18th Kuwaiti Conference of Surgeons

GIG Kuwait sponsored the 18th Kuwaiti Conference of Surgeons and the 7th Forum of the General Surgery, which was organized by the College of Surgery at the Kuwait Institute for Medical Specialization.

The Kuwaiti Minister of Health, Dr. Ahmed Al-Awadi hosted the event and the previous Ministers of Health Dr. Mohammed Al-Jarallah and Dr. Hilal Al-Sayer, James Holtznyder of the US Embassy, and Director of the Dasman Institute, Dr. Qais Al-Duwairi were all in attendance. The conference had a direct impact on the social responsibility and improvement of the health system in Kuwait, aligning with GIG-Kuwait's priority.

Dhuwa Al Yaddah Center

Group had the pleasure to support Dhuwa Al Yaddah, a special needs children's cultural festival. It exposed the importance of children today by encouraging national talent of young boys and girls. The event served many booths for children to visit which consisted of playing, learning, and having fun.



Fourth Gulf Sports Games

GIG Kuwait announced its official support at the Fourth Gulf Sports Games in the Gulf Cooperation Council countries, focusing on sports and youth.

As part of the partnership, the company is providing health insurance for all players participating in the tournament for a full year, starting from 1 June and during that period, every player has the right to receive required treatment at Kuwait Hospital, which is one of the leading hospitals in the field. The State of Kuwait has also an exclusive partnership with GIG Kuwait to provide health care services to the Kuwaiti Olympic team athletes.



Run Kuwait 2023

Run Kuwait is an annual race that helps raise funds for low-income children who are unable to afford appropriate healthcare. Furthermore, it aids in providing children with rehabilitation services for injuries, treatment for speech and behavior disorders.

As the charity run is an annual event that brings communities together for a common cause, GIG Kuwait partnered with Fawzia Sultan Healthcare Network to make this event a great success.



Beach Cleaning

On World Pollution Day, GIG Kuwait Takaful partnered with Trash Hero for beach cleaning, aiming to raise awareness about pollution. Together, they encouraged community participation in preserving beaches and protecting the environment.



Cardiovascular Awareness for Employees

GIG collaborated with Novartis in an Awareness campaign (Heart Health Unblocked), by which doctors and nurses visited GIG to increase the awareness about CVD (cardiovascular disease) and the Risks of having CVD for the employees.

'Heart Health Unblocked' campaign helped to highlight the advantages of lowering the incidence of heart disease in the organization, such as lower medical costs, increased employee productivity, and improved health outcomes.

GIG believes that these awareness campaigns will benefit employees and promote health and well-being within our organization and its risk factors, good and bad cholesterol, and the importance of encouraging regular check-ups while maintaining a healthy lifestyle.



The First Safety and Civil Protection Conference

GIG Kuwait participated in the first safety and civil protection conference organized by the Kuwait Society for Protection from Fire Hazards under the slogan "Safety, Before, during and after accidents" during the two days of 14 and 15 February 2023, at the Jumeirah Hotel.

The conference included a panel discussion in which officials from the General Fire Force and specialists in the field of crisis and disaster management participated. Several different lectures in multiple areas related to managing the achievement of safety before, during, and after the occurrence of fires, and among those aspects is the fire insurance process.

Bahrain



Bahrain Polytechnic's

GIG Bahrain supported Bahrain Polytechnic by purchasing 50 computers for their renovated smart lab for the students. They also donated BD 20K to Bahrain National Committee for supporting the people in the war zone and donations to over 20 societies in the kingdom of Bahrain.



On-Site Dental Check Up

GIG Bahrain organized an on-site dental checkup and cleanings for the staff members where a mobile clinic was brought in for convenience.



Sustainable Insurance Forum

GIG Bahrain and GIG Bahrain Takaful partnered with Bahrain Institute of Banking and Finance (BIBF) to host the "Sustainable Insurance Forum: From Awareness to Integration" in Bahrain, marking a first for the kingdom's insurance industry.

Over 250 attendees explored integrating Environmental, Social, and Governance (ESG) factors into insurance operations for sustainable growth. Industry leaders discussed practical approaches to ESG integration, the link between insurance and climate change, and the role of regulation in driving sustainability within the sector.



Blood Donation Campaign

GIG Bahrain and GIG Bahrain Takaful have organized a blood donation campaign in collaboration with the Bahrain Defense Force Hospital to support the local community.

The event saw a significant turnout from employees. This initiative reflects a commendable commitment to fostering civic engagement and humanitarianism within the community.

Staff Well-Being Program

GIG Bahrain launched a Staff Well-Being Program to prioritize employee health and happiness. The program includes a personal well-being trainer, fitness challenges, wellness workshops, and community engagement opportunities.

This initiative reflects the company's commitment to being an employer of choice and creating a positive societal impact.



Entertainment Day

The Social Committee of GIG Bahrain and GIG Bahrain Takaful organized an entertainment day for the children of Al-Sanabel Association for Orphan Care. This initiative aims to foster giving, humanitarian efforts, and social engagement while promoting community partnership.



Cancer Awareness

GIG Bahrain and GIG Bahrain Takaful partnered with the Ministry of Health and Kimshealth Medical Center to raise awareness about breast and prostate cancer during October and November. The initiative aimed to emphasize early detection and prevention.

Summer Internship Program

GIG Bahrain partnered with AUBH to offer a summer internship program for AUBH students. Interns gained hands-on experience in the insurance industry and mentorship from professionals. This collaboration aims to bridge the gap between academia and industry and empower young professionals in Bahrain's insurance sector.



The National Children's Museum Society

GIG Jordan signed a collaboration agreement with The National Children's Museum Society, a distinguished non-profit educational institution under the patronage of Her Majesty Queen Rania Al Abdullah.

Together, we look forward to supporting the remarkable educational initiatives and services offered by the museum, ensuring an enjoyable and enriching learning experience for all young minds.



Open Track Day - Porsche Club

GIG Jordan sponsored "Open Track Day - Porsche Club" held at Manja International Circuit on 11 September. The event witnessed an electrifying atmosphere with high-speed track activities, showcasing the remarkable capabilities of Porsche cars. This sponsorship exemplifies the company's commitment to supporting events that foster community engagement and enrich local experiences.

Medicine Donations

GIG Jordan donates a sum of one hundred thousand Jordanian Dinars (100,000) through the Jordan Insurance Federation to benefit the Hashemite Charity Organization, for the purchase of medicine for the hospitals in the war zone.



Tree Planting Campaign

The Royal Society for the Conservation of Nature, in collaboration with GIG Jordan carried out a tree-planting campaign in the Dibeen Reserve with the participation of a group of employees.

The participation of the group's employees in the campaign is part of their efforts to increase green spaces in Jordan and address the impacts of climate change on biodiversity and sustainability. The campaign involved various activities such as digging and transferring agricultural soil, planting seedlings, irrigation, and land coordination.

Jordan



Think of Others

GIG Jordan employees have chosen to forgo their annual Ramadan Iftar event and donate 10,000 JD to the King Hussein Cancer Foundation (KHCC). Their generous act of kindness has inspired employees to join hands and create a touching video documenting their journey of generosity.

The impact of this donation extended beyond their offices, benefiting cancer patients and their families through the exceptional support offered by the King Hussein Cancer Foundation.



Hult Prize Competition

GIG Jordan proudly supported the Hult Prize conference, held at the University of Jordan. This conference, the first of its kind in the field of entrepreneurship, aims to inspire and equip young individuals with essential entrepreneurial and leadership skills.

Participants were encouraged to design startup companies that address specific challenges presented to them. The event was held under the patronage of Her Royal Highness Princess Sumaya bint Al-Hassan and attended by His Excellency the Minister of Digital Economy and Entrepreneurship, Mr. Ahmed Al-Hananda.



Dual Studies Event

Based on the commitment of GIG Jordan to support and attract talents and provide the labor market with qualified expertise, the company participated in the "dual studies" event for companies held at the German Jordanian University. The main objective was to engage with a group of talented students and promote the integration of study and work, enabling students to acquire essential skills alongside their academic pursuits.

Furthermore, GIG Jordan has entered into a cooperation agreement with the university to offer training opportunities for students within the company. This collaboration entails a three-month training program each year, aimed at enhancing the practical skills and knowledge of the students.



Promise for a Better Future

GIG Jordan actively participated in the "Promise for a Better Future" campaign organized by Hayat FM in collaboration with the Princess Taghreed Foundation for Development and Training. The campaign aims to support children with special needs and those lacking familial support.

The initiative seeks to screen and diagnose 10,000 children in impoverished areas over the next two years. Additionally, specialized programs will be organized to train and rehabilitate caregivers and specialists in various social institutions.

Egypt



Environmental Awareness

GIG Egypt launched an environmental awareness project for the people of Al Gamaleya area of Old Cairo in cooperation with the Association of Friends of Environment and Development (FEDA). The project included seminars that discussed some important environmental issues such as climate change and positive environmental behaviors in the presence of a number of specialized university professors and a number of women and children of Al Gamaleya area, as the seminars witnessed Interaction between lecturers and attendees.

The project also included awareness-raising campaigns on maintaining clean streets, where plastic bags were distributed to 50 families to train them on the process of separating household waste from the source, and the bags were also distributed to 50 workshops to protect workshop owners from pollution.

KidZania Support

GIG Egypt launched its annual initiative for the year 2023 with KidZania to achieve a goal to reduce inequality for the children of Al-Amal Al Samia School for the deaf-mute and Al Shaheed Emad Ali Kamel Primary School in Abbasia. The children enjoyed KidZania City and benefited from the information provided by KidZania team about the jobs performed by adults, especially the emergency room that GIG sponsors. The company's volunteer team also shared the children their joy with capital initiative and helped them inside the city.



"Ithmaar" Capital Initiative

GIG Egypt Life Takaful achieved the goal of climate action within the framework of the Sustainable Development goals. The capital company launched the "Ithmaar" initiative by planting 300 trees in the capital gardens city, where the initiative supports to create a clean, healthy, safer, and more sustainable environment.

Electronic Waste Recycling

GIG Egypt had cooperated with Greest, a company specialized in electronic waste recycling, to hold an awareness session for a number of the GIG's employees, which focused on various aspects related to e-waste.

The seminar highlighted the dangers of improper handling of e-waste and how to dispose of it in an environmentally safe manner, and the role of responsible citizens in alleviating the suffering of the country and saving the planet from the environmental dangers that may lead to it.



Diabetes Awareness

In Collaborating with Andalusia Hospitals, GIG Egypt Life Takaful conducted an event raising awareness focusing on the risks of diabetes and alerting employees on prevention measures.

Paper Recycling

GIG Egypt has obtained a Certificate in waste recycling from Bekia, for disposing of old papers in the Company's warehouses in the Heliopolis branch in an environmentally safe manner.



International Men's Health

GIG Egypt Life Takaful celebrated the "International Men's Health Day", emphasizing the importance of men's well-being and fostering a culture of care.

GIG Gulf (UAE, Bahrain, Oman & Qatar)



Celebrating Diversity & Social Inclusion

In light of International Day of Persons with Disabilities, we were happy to welcome Al Noor Rehabilitation & Welfare Association's Shop in our office to support People of Determination. By buying handcrafted goods, prepared by Al Noor Center students aged from 4 to 35 years old, our employees did not only support a small business and the local community, but also people with special needs on their journey to empowerment.

Our significant contribution plays a crucial role in covering the training expenses for the people of determination at Al Noor Centre. The visit from Al Noor Center Bazar was more than just a transaction of goods; it was a celebration of abilities, a demonstration of support, and a testament to the power of community.



Putting Smiles on Children's Faces

Through an organised toy drive during Ramadan and Christmas, we collected pre-loved and new toys from our staff and distributed new toys to sick children in hospitals such as Al Jalila Children's Specialty Hospital in the UAE, where we distributed 150 gifts to 50 sick children aged from 2 weeks to 12 years old.

During the Christmas Drive, our staff brought more than 40 new gifts that will be gifted to the orphans in the UAE through Dar al-Ber organisation. We also created handmade toys for refugee children and conducted blood donations. We supported our French community in Abu Dhabi (UAE) and their families by sponsoring their end-of-year celebrations.



Doing Good by Baking Good

We held a charitable bake sale in our offices in Dubai, Bahrain, and Qatar, where some of our colleagues demonstrated their baking abilities by preparing homemade treats such as cakes, brownies, cupcakes, and other delightful treats and selling them in the office.

The proceeds from the UAE were donated to the UN World Food Program, while the proceeds from Bahrain were donated to the Bahrain Tree of Life Social Charity Society and the proceeds from Qatar were donated to the Qatar Cancer Society.



Reducing Our Impact on the Planet for a Greener Tomorrow

Since 2021, we installed 175 water saver devices fixed on our existing taps (bathroom basins, kitchen sinks and toilet hand sprays) which reduced our water consumption by 50% in our UAE, Oman & Bahrain offices. As a result, we managed to save an average of 23 Litres/staff/day which represents a total of 3,795 Litres/staff/year since then.

We've also committed to a Zero Plastic policy, removing all plastic from our pantries, and saving 4.77 tonnes of plastic per year which leads to a 14.31 tonnes decrease of CO₂e (Greenhouse gas emission that contributes to climate change). We also decreased our printed paper usage through the digitalization of policy booklets and introduced 100% recycled office paper for printing as well as reduced our internal printing through printer controls and paper recycling stations. Dismantled and recycled IT assets through green-certified vendors.

In December 2023, we organized a beach cleaning, where we collected a total of 17 bags of various waste items from the coastline. Additionally, an astonishing 10 jugs brimming with cigarette butts were gathered, emphasizing the pressing need for greater awareness and responsible disposal practices.

Algeria



Trail Azro N'Thor

TRAIL AZRO N'THOR, organized by GRAPHISSIMO, offers a challenging 37-kilometer mountain trail running experience open to the public. We proudly backed the event by providing event insurance, ensuring the safety and security of the participants on the trail besides offering promotional items to the participants.

Our participation as event insurers not only underscored our dedication to sports but also provided us with the privilege to immerse ourselves in the breathtaking views of AZRO N'THOR, nestled in the majestic DJURDJURA mountain range.

ERRIDHA Campaign

We were honored to support the ERRIDHA Campaign against cataracts, led by the Lions Club Association. Through this campaign, 126 patients underwent cataract surgery, and over 500 individuals received examinations and vision corrections. Each patient received the necessary treatment to ensure the best conditions for surgery and post-operative follow-up.

This initiative was aimed at improving healthcare services in underprivileged regions, demonstrating our commitment to enhancing access to essential medical care and promoting well-being in Southern Algeria.



GIG Algeria Football Cup 2023

The GIG ALGERIA Football Cup 2023, held in the village of TIROURDA, in Tizi Ouzou, on 17 and 18 November, was a momentous occasion for us to bring joy and happiness to the children of the village.

We organized games for the locals and enriched the communal library with books and equipment, creating unforgettable memories with the laughter of children, the gratitude, and hospitality of the locals, and the breathtaking landscape of the region. Congratulations to Team Constantine for clinching the Cup 2023!

This tournament not only fostered community engagement and promoted healthy lifestyles but also symbolized our commitment to uplifting local communities and empowering individuals through sports and education.



Oxygen Print

Oxygen Print is a reforestation campaign initiated by GIG ALGERIA with the aim of combating environmental degradation. Thanks to this concerted effort, we successfully planted 5,000 trees by the end of 2023. Our dedicated team, supported by forest conservation personnel and Algerian scouts, mobilized across various regions including Algiers, Oran, Constantine, Béjaia, Tlemcen, and Tiaret. Additionally, we also organized operations for watering and maintenance to ensure the sustainability of our efforts.

Turkey

Earthquake Support

On behalf of 66 Top Club agencies, GIG Turkey donated to the Earthquake Support Campaign launched by Darüşşafaka, in order to provide a quality education environment to our children affected by the earthquake. Darüşşafaka is the oldest non-governmental organization of Turkey in the field of education which was established in 1863.

GIG-Turkey aided by financial and non-financial means to the biggest non-governmental organization who works on social, cultural and vital needs that are paid for by society AHBAP and Disaster and Emergency Management Presidency foundation (AFAD).

Animal Care

GIG Turkey supported for one month food expenses of the animals in the Çeşme-Izmir animal shelter. CESAL (Çeşme Alaçatı Nature and Animal Lovers Association) was founded in 2013 by a group of animal lovers living in Çeşme Region.



Women Association

During Turkish national Insurance Week, GIG Turkey sponsored an event organized by Turkish Women Insurers Association, KASİDER. The event witnessed a presentation by Ayşe Gardet, Deputy General Manager on women in work-life. The aim was to point out the hardships that women face all over the world.

In addition to that, GIG Turkey sponsored an Art event organized by Turkish Women Insurers Association, KASİDER, with the motto "Art Unites and Heals". The aim of the event was to raise awareness about violence against women and to celebrate the 100th anniversary of the Republic of Türkiye.

